

To Dr. Suresh Nair Founder & Managing Director Amara Raja Design Alpha Pvt. Ltd. Kochi, Kerala 682303.

Dear Dr. Nair,

Hope this letter finds you well. I am Dr. Raul V. Rodriguez, Vice President at Woxsen University.

We are pleased to offer you the position of **Executive Fellow**, Woxsen University, given your rich and distinguished experience in the world of practice. This type of appointment is a non-tenure honorary position. As you may know, in academia, Executive Fellow position is reserved for senior level practitioners (C-Suite/VP-level professionals/ Global Heads /Academic Leaders) who want to contribute to academics, as and when the opportunities arise.

The Executive Fellows help in bringing the best practices, connecting students and faculty with industry leaders to connect the dots between academic theory and industry practice. As an Executive Fellow, you would be part of a selected group of industry leaders that would meet once a year to discuss the corporate alignment practices at the university and what innovations may be brought in. Aside, for any teaching/research/project assignment, if any, those will be taken up upon mutual convenience with any financials and time investment to be discussed separately. We ensure not to absorb unwarranted time from our Fellows.

A fellowship is the highest academic honour for corporate professionals and does not conflict with any full-time employment. Executives Fellows are senior level practitioners who have agreed to devote some of their time to Woxsen-related activities, typically in the context of research and/or teaching activities.

The executive fellows of the university are basically a premium club of individuals selected by us where we seek industry advise from global stakeholders about the university strategic approaches such as research orientation, consulting projects, etc, and in return we provide executive training by top professors from lvy League institutions (free of cost) and a networking club/platform for the fellows. So, in simple terms, it is an industry-academic networking club/platform.

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Time commitment is minimal and not restrictive, so it pretty much depends how much time the fellows wish to devote.

We look up to our fellows to understand the what-is-what in industry and ensure a quick deployment in academia. Should you wish to accept the appointment described in this mail, kindly respond with your confirmation. I am delighted to work with you, and I look forward to hearing from you. Please do not hesitate to contact me if you have any questions.

## About Woxsen University:

Woxsen was incorporated in 2014 as a School of Business, expanding with the School of Arts and Design that has recently been ranked 2 among the top design schools in India (private category). Additionally, it comprises the School of Architecture and Planning and the School of Technology (Engineering).

Furthermore, the School of Business is NBA accredited. We are the youngest B-School to be conferred with prestigious memberships by the three largest global accreditation bodies in business education –AACSB (USA), AMBA (UK), EFMD (Brussels). The School is currently undergoing the AACSB and EFMD accreditation process.

Woxsen received University status in May 2020 and it is among the first private universities of Telangana and is located on a 200-acre, residential campus at Hyderabad. We have facilities on campus such as Robotics Lab & AI, Bloomberg, and Behavioural Analytics Lab, among others, that enable the students to become highly skilled professionals across disciplines.

The institution is National Education Policy (NEP) compliant enabling inter-disciplinary education at all levels while putting special focus on five core areas:

1) Internationalization, with 270 international partners spread across 36+ countries and all continents with collaborations in terms of exchange programs, faculty exchange, consulting projects, joint research, MDPs, Dual degree, among others.

2) Research, with publications – Citations of 5,500+, H-Index -31, Journal articles – 581+, 130+ patents and 39+ design registrations in the last 24 months, along with INR 69,00,000/- in funds obtained from government grants (DST, among others)

3) Corporate Alignment, with INR 20,50,000/- in consulting projects generated in the last 6 months. Additionally, the university counts with 5 Chair Professors in Marketing, Financial Services, Analytics, AI, and Robotics.

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4) CSR, with regular activities with the local villages surrounding the campus and one international project with Monmouth University, USA.

5) Entrepreneurship, with an incubation center led by a Centre of Excellence with HHL, Leipzig, Germany.

What's new? Woxsen is expanding its wings towards E-Learning in collaboration with government portals and private entities to deliver the best e-content, enabling learners from across the globe. Alongside this, the formation of Centers of Excellence is a prominent feature of the university, developing specialized expertise across its core disciplines.

Best Regards,

Raul V. Rodriguez

Dr. Raul V. Rodriguez Vice President Woxsen University, Hyderabad

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